

WILSON WILLIAMS & HIS PLATTERS



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For bookings, please contact:
Celebrity Direct Entertainment
941.624.2254 * www.CelebrityDirect.net

Wilson Williams & His

Platters

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Cord G. Coslor - agent

PO BOX 494314

Port Charlotte, FL 33949

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GROUP BIOGRAPHIES

WILSON WILLIAMS

The second tenor and leader of The Platters, Williams began his career singing gospel music. Originally from Bells Mills, VA, Williams cut his first record in the early 70's and then played the Rev. Jesse Jackson in Tommy Butler's civil rights inspired play, Selma. In 1978, he signed with ABC records and recorded the album Up the Downstairs, the last recording using the famous Motown musicians and arrangers, the Funk Brothers. Wilson's earlier recordings receive up to \$2,500 in the R&B collections market. As The Platters' manager and director, Wilson has honed their concert shows into an entertainment treat for all ages. His rendition of Unchained Melody remains one of the most requested songs in the show. Wilson's up tempo additions to The Platters repertoire has people dancing in the aisles. He has been with The Platters for 16 years and has toured with the group throughout the U.S., Canada, Australia and Asia.

SASE'

The beautiful 'dish' of the Platters, Sasé has been appearing with The Platters for over 5 years and has enjoyed the opportunity to travel around the world, gaining much experience and diversity within the music industry. This native of Greensboro, NC (now residing in Cape Coral, FL) says that a series of turning points in her life confirmed that music is her destiny. It began when she was voted most talented in high school. Working with a wide range of producers, Sasé continued to develop her songwriting and vocal skills. Each demo recording seemed to bring out her unique sound, attracting equally talented producers eager to work with her. Sasé auditioned and landed an opportunity to sing for seven months with The Supremes in Spain. Sasé said "I want to be thought of as someone who left love and passion in the hearts of many and paved the way for other determined artists."

EDDIE WILLIAMS

From San Diego, CA., Eddie started his career as the lead tenor of The Aladdins, an R&B group out of southern California, who enjoyed success with such hits as I Had A Dream Last Night, Peace of Mind and many more. In 1956, Williams signed with the original Platters manager, Buck Ram. After The Aladdins disbanded, Eddie started recording with The Colts and The Fortunes. In 1958, Eddie began singing with The Hollywood Flames, and would remain with them until the 1960s. Eddie, the most recent addition to the Platters is an outstanding singer and will be a great addition to the group, handling many of the 1st tenor roles.

MELVIN WHITAKER

The oldest member of the group hails from Chesapeake, Va. He has been singing most of his life, starting with gospel groups. He then recorded and worked with Rock 'N Roll Hall of Famers Gary US Bonds, Jimmy Soul and many others while recording at Frank Guida's LeGrand Label in Norfolk Va. He is enjoying his work with The Platters and is also the father of former Platters' member Verceal Whitaker.

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2nd Annual

Rocking Oldies

Valentine

featuring Wilson Williams
&

The Platters

PLUS, a special
opening act yet to
be announced.

Thurs., February 14, 2008
7:00pm

\$45 Adults, \$35 Seniors & Students, \$20 Children (12 & Under)
Discount rates for groups of 12 or more

Take your love by the hand and spend Valentine's Day 2008 with the only group in music history to set the vocal tone for future generations – *The Platters*. While *The Platters* have divided over the years and some members have passed on, the one thing that remains constant is the beauty of their music.

Selling more records, playing more venues, appearing in more films and romancing more Americans than any other group, *The Platters* emerged in the late 1950's as a music history phenomenon. The original members became the first African American group to have a number one pop record and the first to cross racial barriers on the concert circuit, with hits like *Twilight Time*, *The Great Pretender*, *My Prayer*, *[You've Got] The Magic Touch*, *On My Word of Honor*, *You'll Never, Never Know*, *Only You (And You Alone)*, and *Smoke Gets in Your Eyes*, to name a few, *The Platters'* trademark melodies, lyrics and satin-smooth voices have set the stage for love for more than 5 decades.

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The Headliner Series is made possible, in part, by the Stafford Township Education Foundation.

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29 August 2008

Wilson Williams and His Platters

Dear Wilson,

I know it has been a few months since you, Sasé, Lonza, Melvin and the crew visited us at the Stafford Township Arts Center's OceanFirst Theater, but I could not allow another minute to go by without reaching out to you. Having you perform as the 2008 feature talent in our soon to be annual Rockin' Oldies Valentine program truly made the holiday this year spark for the hundreds of audience members who chose to celebrate the night of love with us. You are a credit to the legacy of *The Platters* with your skillful vocals and natural ability to generate sincere public admiration.

I never thought that a program could make a conventional theater audience jump to their feet to dance in the aisles. Your February 14th was honestly one of the best programs we have presented to date. I continue to receive letters and e-mails from patrons asking when we plan to have you return. Of course, I have to admit, I look forward to a return engagement myself.

Each of you was a joy on and off the stage. Having met each of you, I have a better understanding of what Louis Armstrong meant when he said, "I never tried to prove nothing, just wanted to give a good show. My life has always been my music, it's always come first, but the music ain't worth nothing if you can't lay it on the public. The main thing is to live for that audience, 'cause what you're there for is to please the people." All I can say is that if our audience members were not fans before, by the end of the evening everyone was a convert. And, as you will remember, most attendees left with autograph and CD in hand.

Thank you again. Please always let me know when you will be in our area.

Sincerely,



Thomas L. Stephens
Executive Director

cc: Cord G. Coslor, Celebrity Direct Entertainment

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